

ABSTRACT OF THE DISCLOSURE

A process for manufacturing a tyre includes the following steps: a) providing a carcass structure; b) providing one structural element of the tyre by laying down at least one elongate element of the tyre by laying down at least one elongate element made of crude elastomer material in a position radially external to the carcass structure; c) providing the structural element of the green tyre with one marking by means of an inkjet marking device; d) introducing the green tyre into a moulding cavity; and f) curing the green tyre.